

# WINE EXPO / Enoteca Centrale / champagne World HQ

2933 Santa Monica Blvd, Santa Monica 90404

(310) 828-4428 WineExpo@earthlink.net FAX 828-2969 1-800-WINE EXPO

## featuring VAONA

These brilliant comments appeared in the WINE EXPO's Holiday 2006 News

Robert Rogness, the General Manager, is the author.

If you want to use these comments or portion of them, please mention the source.

It is matter of fairness and courtesy. Enjoy the reading! Paolo Boselli

### Azienda Agricola di Vaona Alberto, Veneto

Alberto Vaona says, "I was born in the vineyard with a pruning knife in my hand"! This guy is the real deal, a third generation vigneron who firmly believes great wines are GROWN not MADE (his gnarled wine and soil stained hands attest to that) and the wines, made from 40-60 year old vines in Valgatara di Marano, the very heart of the Valpolicella Classico zona, prove it.

#### **Vaona Valpolicella Classico 2004, Veneto \$13.99 while it lasts....Limited and a STEAL at this price!**

WHOA! This plays WAY outside of its price category and had tasters wondering why it was not labeled as Ripasso or at least Superiore at several recent tastings. Smooth as silk, richly flavored, priced to move and good with almost anything. Cheers!

#### **Vaona Valpolicella Classico Superiore 2003, Veneto \$22.99**

Richly flavored (dark cherry, plum and more), full bodied, soft and silky on the palate, this wine was a sensation on Turkey Day last year and had folks calling us in the afternoon from their holiday repasts to make sure we had more. GORGEOUS packaging no extra charge!

#### **Vaona Rosso Veronese Castaroto 2003, Veneto \$33.99**

Made from the oldest vines in the entire Valpolicella zona: mostly Corvina, Rondinella and Molinara but a little Cabernet as well. INTENSE and beautifully rich, Amarone style in texture but with its own story to tell: Alberto's brochure says that this wine "expresses in local dialect all the tastes, aromas and traditions of the farmer's world". Who could ask for anything more?

#### **Vaona Amarone della Valpolicella Classico 2003, Veneto \$35.00**

#### **Vaona Amarone della Valpolicella Classico Pegrandi 2001, Veneto \$45.00**

Alberto's "basic" Amarone is far from being basic: it is winning lots of friends and FAST with its outstanding value and soothing textures. Aside from being textbook old school meat and earth and dried cherries and spices Amarone AND a worthy competitor to many much pricier bottlings, the Pegrandi may be the most beautifully packaged wine we have offered in a long time, making it a fabulous gift item.