

### A LONG HISTORY OF INNOVATION

### The PUGNITELLO tale



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# "30 YEARS OF EXPERIMENTATION CAST TOWARDS THE FUTURE"



#### The story of PUGNITELLO

1981

a group of researcher of the University of Florence managed to trace about 300 native varieties in the various wine production areas of Tuscany.

1987

SAN FELICE offered to plant them in an experimental vineyard in its property in order to preserve those vine types from extinction. This "conservation field" was called VITIARIUM.

1989

the first findings allowed the identification of certain vines of particular interest such as *Pugnitello*, *Abrusco* and *Abrustine*.



In 1987 San Felice offered to plant these vines in an experimental vineyard on its property.

This "Conservation Field" became known as

### VITIARIUM





### **The story of PUGNITELLO**

AGRICOLA		
	1991	separate micro-vinifications of this selected variety.  Pugnitello displayed itself as being the "cream of the crop."
	1992	the first 1,000 vine cuttings of Pugnitello where over-grafted.
	1995	production of the first 600 bottles of

- 1995 production of the first 600 bottles of Pugnitello.
- 2002 Ministry of Agriculture placed Pugnitello in the "National Registry of Vine Varieties."

#### Elenco dei più importanti viziati già in fruttificazione (sono anche inclusi taluni vitigni minori di origine extra-regionale, ma presenti da tempo nel nostro territorio).

Abrostine (Fi) Abrusco (Pi) Agrifone (Lu) Albarola (Ms) Albarola Rossa (Pi) Aleante Poggiarelli (Pi) Aleante Rivalto (Pi) Aleatico (Li) Aleatico (Si) Alecante (Fi)

Alecante (Gr) Alicante Bouchet (Pi) Ancellotta (PI) Ancellotta (R) Ansonica (Li) Ansonica d'Arcille (Gr)

Ansonica di Porto Ercole (Gr) Apirena Bernardini (Gr) Aramone (Fi)

Arneis (R) Aurora (Gr)

Barbera (R) Barbera selvatico (Gr) Barghigiana (Lu) Barsaglina (Lu) Beaujolais (Lu) Beaujolais (Si) Bianca La Tinta (Pi) Biancame (R) Bianconcello (Gr) Biancone (Gr)

Biancone dell'Antella (Fi) Bionda (Lu)

Boggione nero (Pi) Boggione rosso (Pi) Bombino bianco (R) Booduro (Fi) Bordeaux (Gr) Bordolese (Si) Borgogna (Pi) Borgogno (Fi) Brunelletto (Gr) Brunellone (Gr) Bugnolino (Si)

Calabrese (Si) Canaiolo bianco (Pi) Canaiolo pratense (Fi)

Buonamico (Fi)

Canina (Lu) Cannella (Lu) Cannonau (R) Capibianchi (Fi) Caprugnone (Gr) Carignano (R) Carraresa (Lu) Casentino (Fi) Catarratto lustro (Gr) Cervelliero (Fi) Chasselas dorée (Pi) Chiantino (Si) Ciliegiolo (Fi) Ciliegiolo (Gr) Ciliegiolo (Pi)

Clarette (Gr)

Colombana nera (Si) Colombano (Gr) Colorino (Lu) Colorino (Pi)

Colorino Americano (Fi) Colorino del Valdarno (Pi) Corso bianco (Gr)

Corvina (R) Crepallocchi (Gr) Croatina (R)

Della Borra (Lu) Dolcetto (Lu) Dolcetto precoce (Pi) Dolciame (Fi) Durella (R)

Empano (Lu)

Farinella (Lu) Foglia tonda (Si) Fortana (R)

Galletta bianca (Si) Galletta rossa (Si) Gallizzone (Lu) Gallizzone (Si) Gamay (R) Garganega (R) Giacchè (Fi) Giacomino (Gr) Gorgottesco (Gr) Gorgottesco (Si) Gradino (Fi) Grand Noir (Pi) Granè (Gr) Granoir (Fi)

Grecale (Fi) Grecanico (R) Grechetto (R) Grechetto di Todi (Pi) Greco (Fi)

Greco (Pi) Greco del Tufo (R) Grignolino (Pi) Groggiolè (Fi) Groppello (Lu) Grossolano (Si)

Ibrido 1 (Si) Ibrido rosso (Lu) Ingannacane (Fi) Ingannacane (Si) Ingannacane bianca (Si)

Lacrima (Si) Lugliola (Fi) Lugliola bianca (Si) Lugliola rossa (Fi) Lupeccio (Pi)

Malvasia Nera (Gr) Mammoletta (Gr) Mammolo (Fi) Mammolo (Si)

Marrugà (Si) Marzemino (Si) Mazzese (Gr) Mazzese (Pi) Merlot (R) Molinara (R)

Monica (R)

Monferrato (Lu) (o Gragnanella) Monferrato (Lu)

Morellino (Si) Morellino di Scansano (Gr) Morone (Fi) Moscatello (Gr) Moscatello bianco (Fi) Moscatello nero (Fi) Moscato bianco (Gr) Moscato bianco (Li) Moscato bianco (Lu)

Moscato d'Amburgo (Pi) Moscato d'Elba (Li) Moscato nero (Gr) Moscato nero (Lu)

Negratino (Fi)

Negro amaro (R) Nereto (Fi) Nero francese (Gr) Neruccio (Fi) Non identificato D (Fi) Non id. Gonnelli 1 (Gr) Non id. Gonnelli 2 (Gr)

Occhiana (Gr) Occhio di Pernice (Fi) Oliva (Pi)

Palle di Gatto (Fi) Piscialletto (Si) Pisciancia (Pi) Pisciancio (Fi) Pisciancione (Fi) Pisciancio nero (Pi) Pisciona (Si) Pizzutello (Pi) Pizzutello nero (Pi) Pollino (Fi) Poverina (Si) Primitivo (R) Procanico (Li)

Promaticcio bianco (Fi) Prugnolino acerbo (Fi) Prugnolino dolce (Fi) Prugnolino medio (Fi) Prugnolo gentile (Si) Pulcinculo (Pi)

Rafaion (Lu) Raffaione (Fi) Raffaione (Si) Raponcello (Fi) Rapone (Fi) Raspi rosso (Pi) Raspo rosso (Fi) Refosco dal peduncolo rosso (R)

Pugnitello (Gr)

Riminese nero (Pi) Riminese di Porto Ercole (Gr) Ronchetto (Lu) Rondinella (R) Rossara precoce (Lu) Rossara tardiva (Lu) Rossone (Fi) Rossone (Gr) Rossone (Pi)

Rossone (Si)

Roussanne (Lu)

Sagrantino (R) Salvatico (Fi) San Colombano (Fi) Sangiovese Martinetti (Si) Sangiovese piccolo precoce (Si) Sangioveto dell'Elba (Li) Santo Stefano (Pi) Saragiolo (Si) Schiava nera (Si) Schioccoletto (Lu) Schioppettino (R) Sconosciuta 1 (Lu) Sconosciuta 1 (Pi) Sconosciuta Monti (Si) Sconosciuta 2 (Pi) Sconosciuta Martinetti (Si) Sconosciuta 3 (Lu) Sirigiolo (Gr) Sorba (Pi) Spagna bianca (Gr) Strozzaprete (Lu)

Tenerone (Gr) Teroldego (Pi) Tinturiè (Fi) Trebbiano rosa (Gr) Trebbiano rosso (Fi)

Sultanina (Pi)

Ulivello (Fi) Uva americana (Fi) Uva corva (Fi) Uva di sempre (Fi) Uva di Troia (Fi) Uva forte (Fi) Uva grassa (Fi) Uva lacrima (Fi) Uva napoletana (Fi) Uva passerina (Fi) Uva seccaia (Fi) Uva sorba, chicco lungo (Fi)

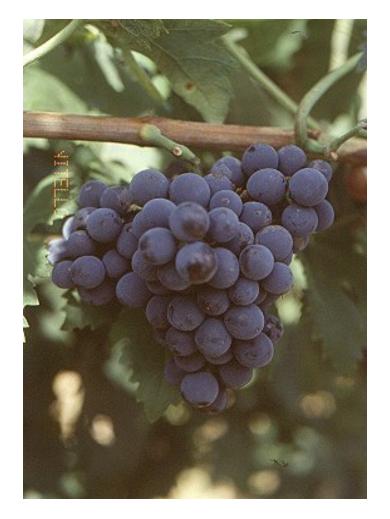
Uva sorba, chicco tondo (Fi) Uva Tosca (R)

Uva vecchia bianca (Pi) Uva vecchia nera (Pi)

Vaiano (Gr) Vaiano (Si) Vaiano Rivalto (Pi) Vaiano Terricciola (Pi) Verdacchio (Fi) Verdea (Si) Vermentino (Pi) Volpola (Pi)

Zappolino (Fi) Zibibbo (Pi) Zuccaccio (Si)





Among the different retrieved red grape varieties, **Pugnitello** has shown to be the most interesting.

Its name seems to origin from the shape of its bunch which resembles **a fist (pugno)**.

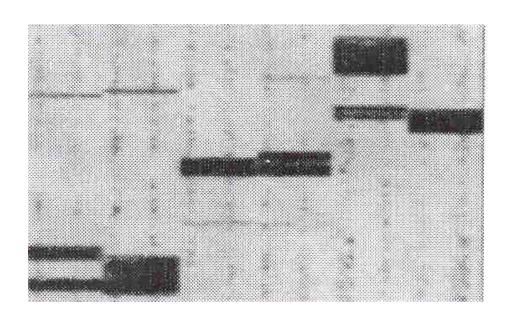


- It was rescued in 1981 at Cinigiano, an area between the provinces of Siena and Grosseto.
- The owner of the vineyard where it was growing had no information regarding its provenance.
- Its name is derived from the shape of the cluster.
- There were no written references found in recent or past ampelographical works.





### DNA analysis showed that there were no genetically similar varieties





### With regard to its ampelography, cultivation and wine qualities, Pugnitello has immediately shown a marked personality and a great potential

in the vineyard



- small clusters with middle size berries
- very thick skin with intense color
- very low yield per vine

in the cellar



 ample polyphenol and anthocyanin components, high acidity, smooth tannins elevated alcohol content in the bottle



 long aging potential



### **CURRENT & FUTURE SCENARIOS**

- Use Pugnitello as a monovarietal.
- Find its role in the Chianti Classico blend.
- Use Pugnitello to improve also other wines of the San Felice range.



### SAN FELICE UNIQUE VALUES

- First producer to experiment with Pugnitello and so far still the sole in the world to make a wine with this grape variety.
- In contrast to the Chianti-area habit of the 80's of expanding international varieties, San Felice was the first to rehabilitate native varieties.



• In June 2006 the first production of Pugnitello vintage 2003 was presented to the international press and released to the market.

Total 9,800 bottles

• After the first release, vintages 2004, 2006 and current 2007 followed. All of them received a great attention from the public and many awards by the international press. Vintage 2006 and 2007 have been awarded both "3 Bicchieri" by Gambero Rosso





### Pugnitello 2007



October 2010

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The 2007 PUGNITELLO, from an ancient variety that the estate has worked to restore, possesses striking vibrancy and freshness in its dark cherries, violets, minerals and flowers, all wrapped into a soft, textured frame of notable length. Hints of tobacco, smoke and new leather emerge over time, adding to the wine's sensual, inviting personality, leading to the beautifully expressive, radiant finish. Anticipated maturity: 2011-2022.





#### ... and this is the rest of the story:

- after few years, we wanted to understand the behavior and the potential of Pugnitello in different "terroirs"
- in 1998 we planted this variety at Campogiovanni in Montalcino (0.69 acres) and in 2000 at Perolla in Maremma (5 acres)
- both Pugnitellos were very interesting, showing different characters, but with the same consistency of the Pugnitello grown in the Chianti Classico

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- in those two areas, rather than making another mono-varietal wine, we preferred to experiment <a href="Pugnitello">Pugnitello</a> in a blend with a local variety
  - > at Campogiovanni with Sangiovese
  - > in Maremma with Ciliegiolo
- the results have been extremely positive so that in 2012 we decided to release the following new wines int the market

### **matervitis**

BLEND Pugnitello 60%

Ciliegiolo 40%

VINTAGE 2008

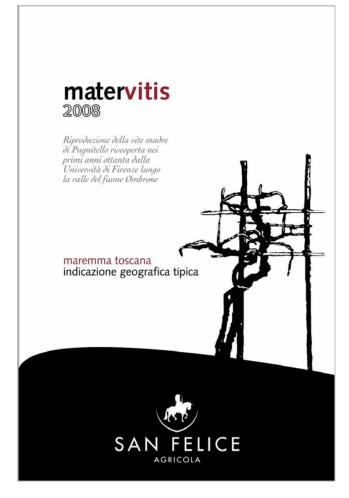
**AREA OF PRODUCTION Perolla** 

estate in Maremma

AGING 20 months in

French oak

TOTAL PRODUCTION 3,000 bottles



### <u>ARKEOS</u>

BLEND Pugnitello 60%

**Sangiovese 40%** 

VINTAGE 2008

AREA OF PRODUCTION

Campogiovanni estate in **Montalcino** 

AGING 20 months in French oak

ARKEOS

TOSCANA
INDICAZIONE GEOGRAFICA TIPICA

SAN FELICE
AGRICOLA

CAMPOGIOVANNI

TOTAL PRODUCTION
3,000 bottles



With the release of these new wines a long and serious work had been completed.

It started 30 years ago with the long visions of Enzo Morganti and we feel proud to have written an important page in the history of the viticulture of our region.



# "OUR HEART IS IN THE PAST

OUR MIND IS IN THE
FUTURE"